

**Dr. Marc Wiseman**  
**Vice President, Ricardo Strategic Consulting**



Marc is a product strategy expert specializing in Clean Transportation and Clean Technology. He has spent 30 years working on advanced vehicle technologies including lightweight vehicle structures, engines, transmissions, hybrid and electric vehicles and fuel cells. He is also active in stationary power systems including wind and solar. Dr. Wiseman has a global client base and regularly visits Europe and Asia on assignments.

Marc's programs have included performing the technical analysis for EPA to support both 2016 and 2025 CAFE rulemaking, client programs on the cost effectiveness of lightweight materials for low and high volume vehicles, and studies on the key elements of the automotive supply and value chains. Marc has a BSc and PhD in Mechanical engineering from Nottingham University in the UK. He currently resides in Reno, Nevada.